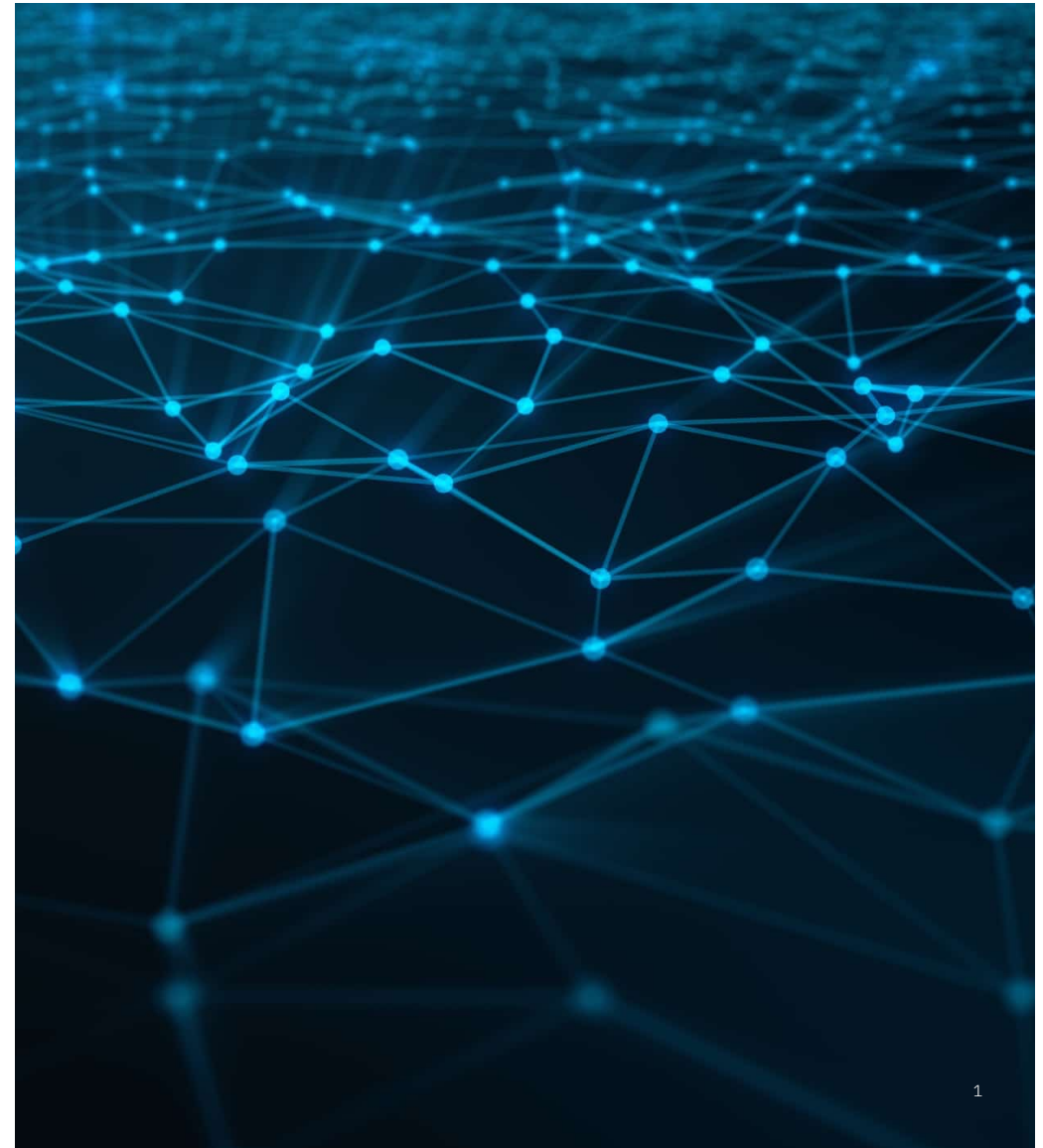


# Graph Machine Learning for Financial Crime Analysis

*KDD Finance Day  
Aug 26, 2024*

*Kubilay Atasu  
Associate Professor, Data Intensive Systems  
Software Technology Department*



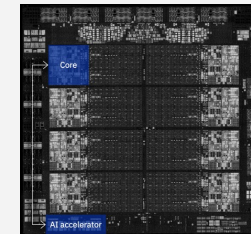
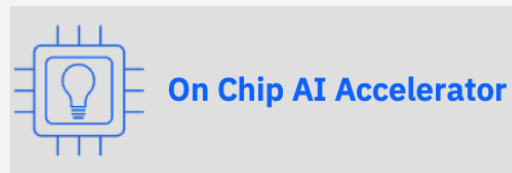
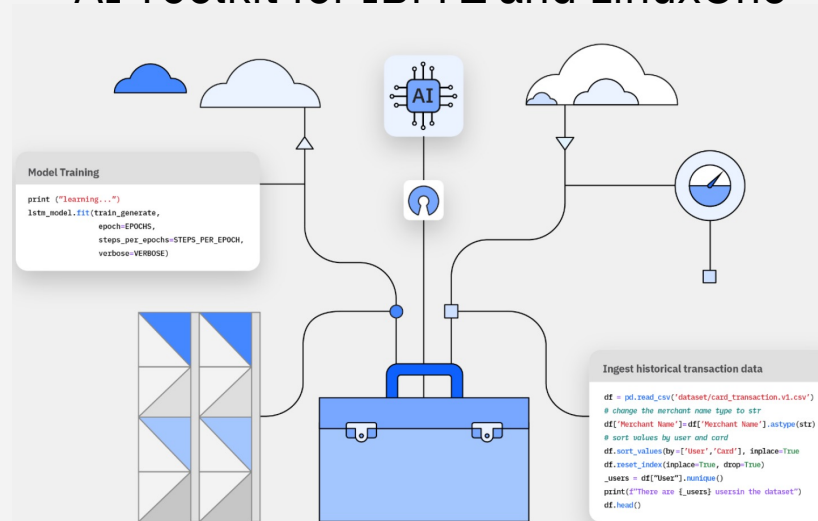
# Enabling AI in Financial Transaction Processing

You probably used IBM Z today!



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## AI Toolkit for IBM Z and LinuxOne



*Detecting Financial Crime in Real Time!*

# Credits(2019-2023)

## SNSF Project 172610: Hardware-accelerated recursive programs (PI: K. Atasu)

PhD thesis by J. Blanusa, “Acceleration of graph pattern mining and applications to financial crime”, Aug. 2023.

- Publications in VLDB 2020, SPAA 2022, TOPC 2023, NeurIPS 2023



SWISS NATIONAL SCIENCE FOUNDATION



- Winner of the 2023 Fritz Kutter Award: Best Industry Related Doctoral Thesis in Computer Science in Switzerland
- IBM Outstanding Accomplishment Award for Contributions to System Z AI Offerings (Real-time AML & Fraud Detection)

# Trends in Financial Crime Analysis

## Trends

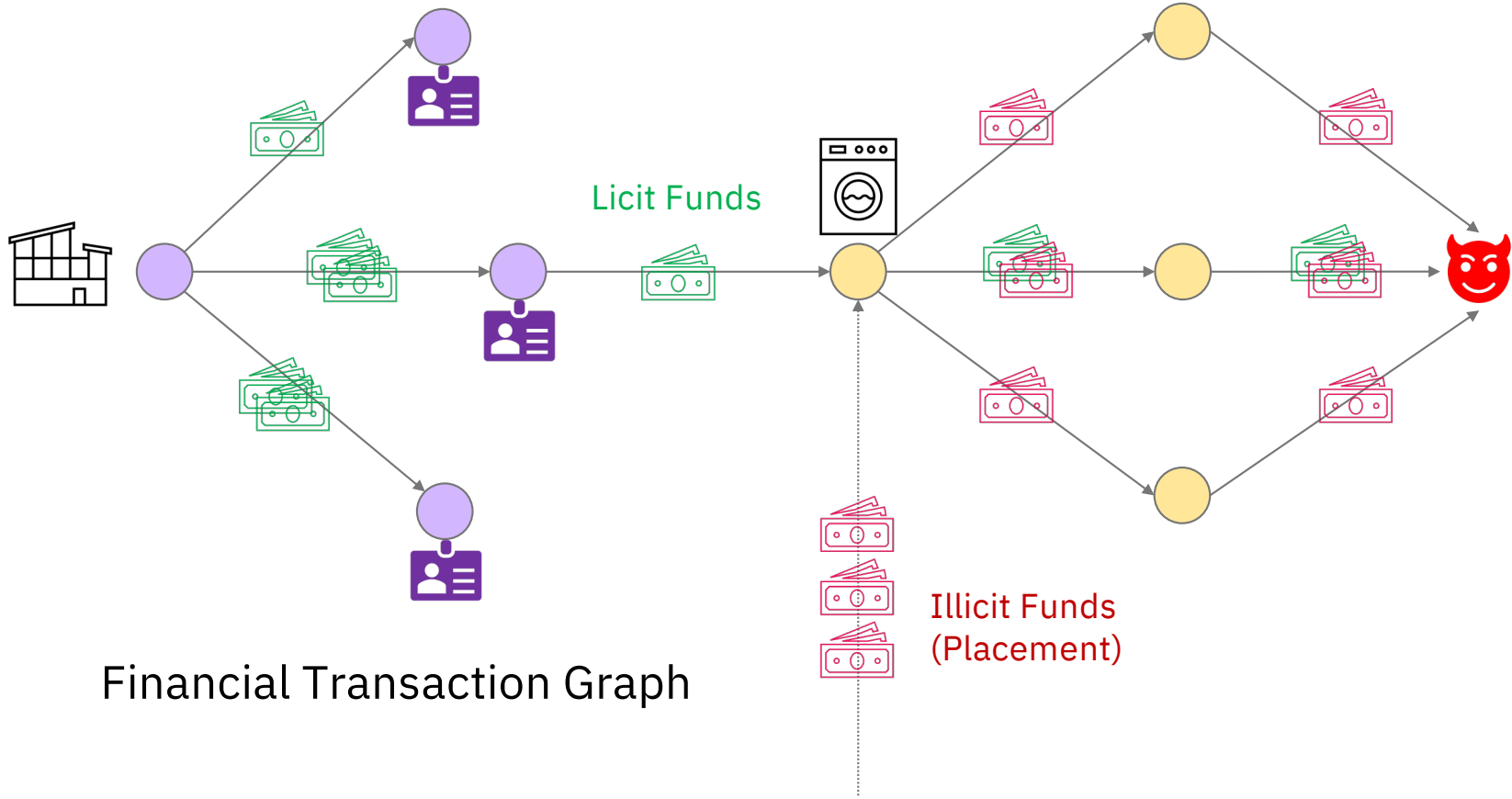
Legacy rule-based systems are being replaced by agile AI-based systems  
Know your customer (KYC) and customer due diligence (CDD) mechanisms  
Follow the data instead of following the money, knowledge graphs and AI!  
Convergence between AML and other financial fraud detection solutions

## Challenges

Detecting constantly evolving crime patterns in real-time  
Criminal networks crossing bank & national boundaries  
Building cost-efficient and sustainable AI technologies  
Regulatory Compliance, Trustworthy and Secure AI

# Example: Money Laundering

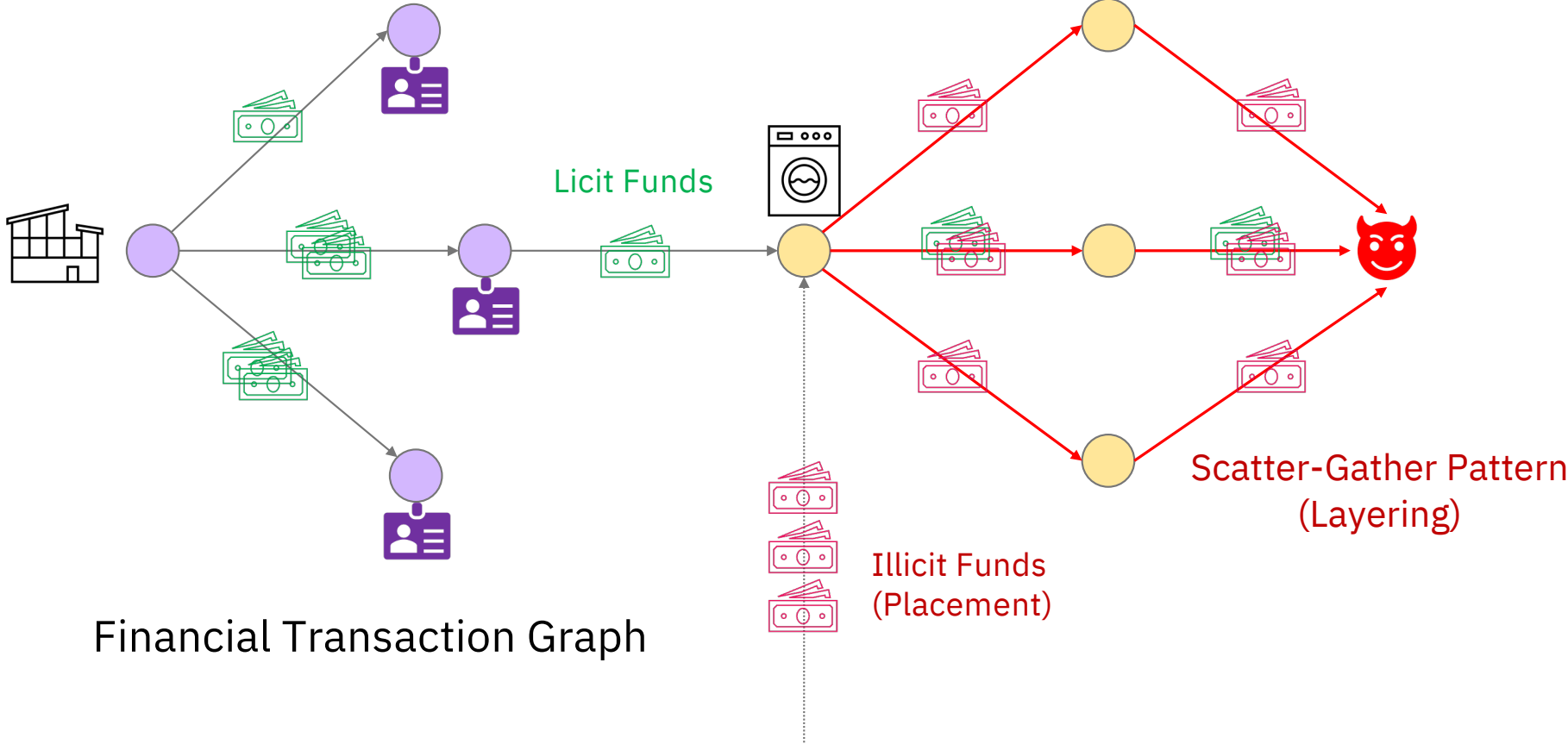
*UN estimates that 2–5% of the global GDP is laundered each year.*



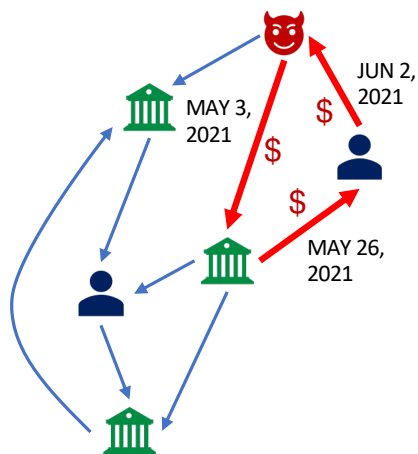
Financial Transaction Graph

# Example: Money Laundering

*UN estimates that 2–5% of the global GDP is laundered each year.*

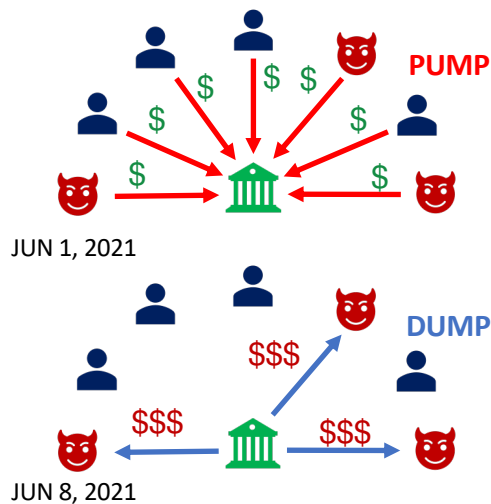


# Known Suspicious Financial Transaction Patterns



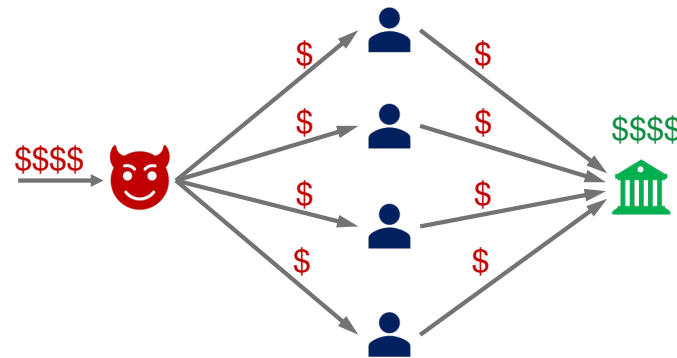
Circular trading and money laundering

*Cycles*



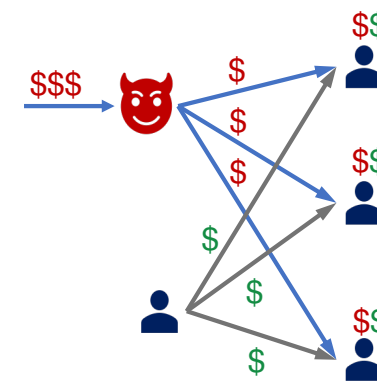
Pump and dump scheme

*High fan-in and fan-out*



Smurfing

*Scatter-gather*



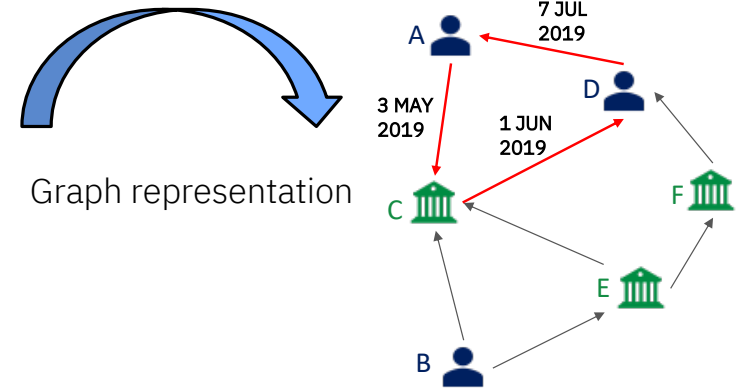
Disguising money flow

*Biclique*

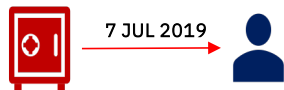
# How Does Graph Machine Learning Help?

Tabular representation of financial transactions

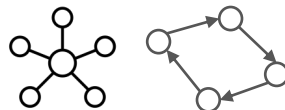
| Trans. ID | Timestamp         | Source bank ID | Source Account | Target bank ID | Target Account | Amount | Currency | Payment type |
|-----------|-------------------|----------------|----------------|----------------|----------------|--------|----------|--------------|
| 0         | 3 MAY 2019 12:45  | 1              | A              | 1              | C              | 1400   | USD      | Cheque       |
| 1         | 15 MAY 2019 07:34 | 2              | B              | 1              | C              | 710    | EUR      | ACH          |
| 2         | 18 MAY 2019 16:55 | 3              | E              | 1              | C              | 950    | USD      | Credit card  |
| 3         | 1 JUN 2019 10:06  | 1              | C              | 3              | D              | 1200   | CHF      | Wire         |
| 4         | 27 JUN 2019 13:18 | 2              | F              | 3              | D              | 2300   | EUR      | Credit card  |
| 5         | 7 JUL 2019 11:14  | 3              | D              | 1              | A              | 1100   | USD      | Credit card  |



New Transaction



Pattern Discovery



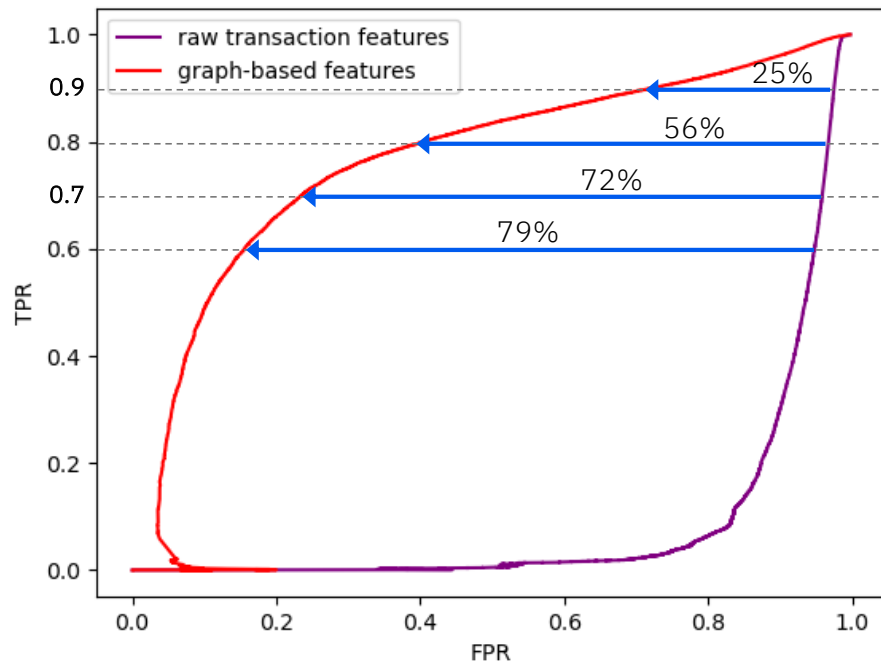
Accuracy: 9% → 0.73%

Dataset size: 100 M transactions. Illicit rate: 0.3%. Model: LightGBM. Metric: minority (illicit) class F1-score .



# AML Accuracy Improvements using Graph ML

Synthetic AML dataset with 100M transactions



True Positive Rate (TPR) vs False Positive Rate (FPR)

raw features [%]

| TPR | FPR  | F1  |
|-----|------|-----|
| 60  | 94.7 | 9.7 |
| 70  | 95.8 | 7.9 |
| 80  | 96.7 | 6.4 |
| 90  | 97.4 | 5.0 |

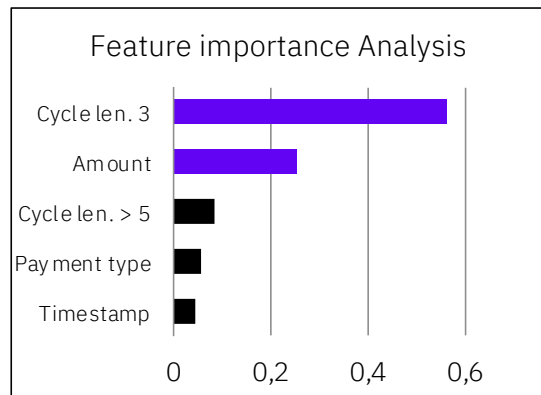
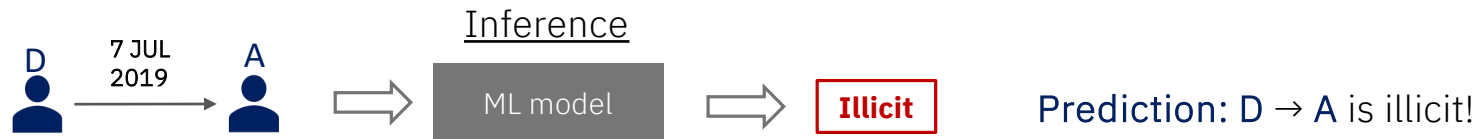
graph features [%]

| TPR | FPR  | F1   |
|-----|------|------|
| 60  | 15.6 | 70.2 |
| 70  | 23.5 | 73.1 |
| 80  | 40.6 | 68.2 |
| 90  | 72.3 | 42.4 |

## Why does accuracy matter?

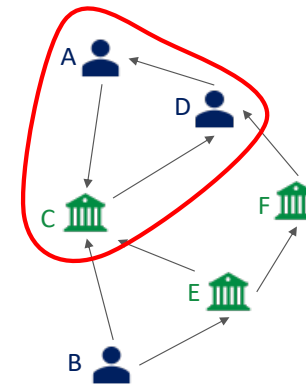
- Higher TPR → less regulatory risk!
- Lower FPR → more cost savings!

# Explaining The Predictions of Graph ML



| Trans. ID | Tstamp           | Src. Bank | Src. Acc. | Targ. Bank | Targ. Acc. | Amount | Curr. | Payment Type | Cycle len. 3 | Cycle len. 4 | Cycle len. 5 | Cycle len. >5 |
|-----------|------------------|-----------|-----------|------------|------------|--------|-------|--------------|--------------|--------------|--------------|---------------|
| 5         | 7 JUL 2019 11:14 | 3         | D         | 1          | A          | 1100   | USD   | Credit card  | 1            | 0            | 0            | 0             |

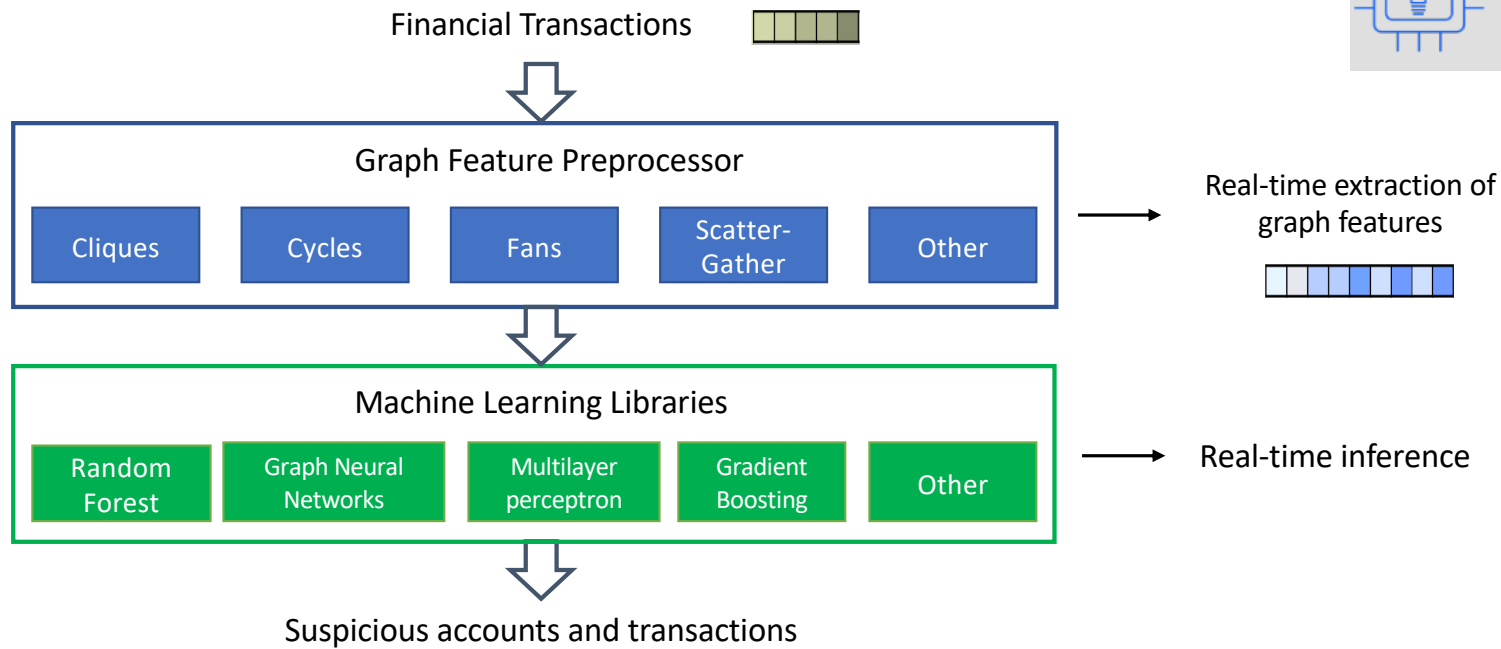
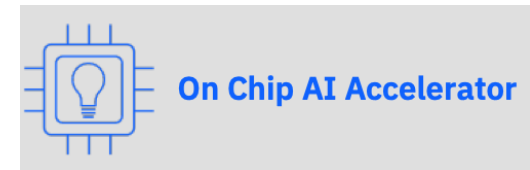
Important graph patterns



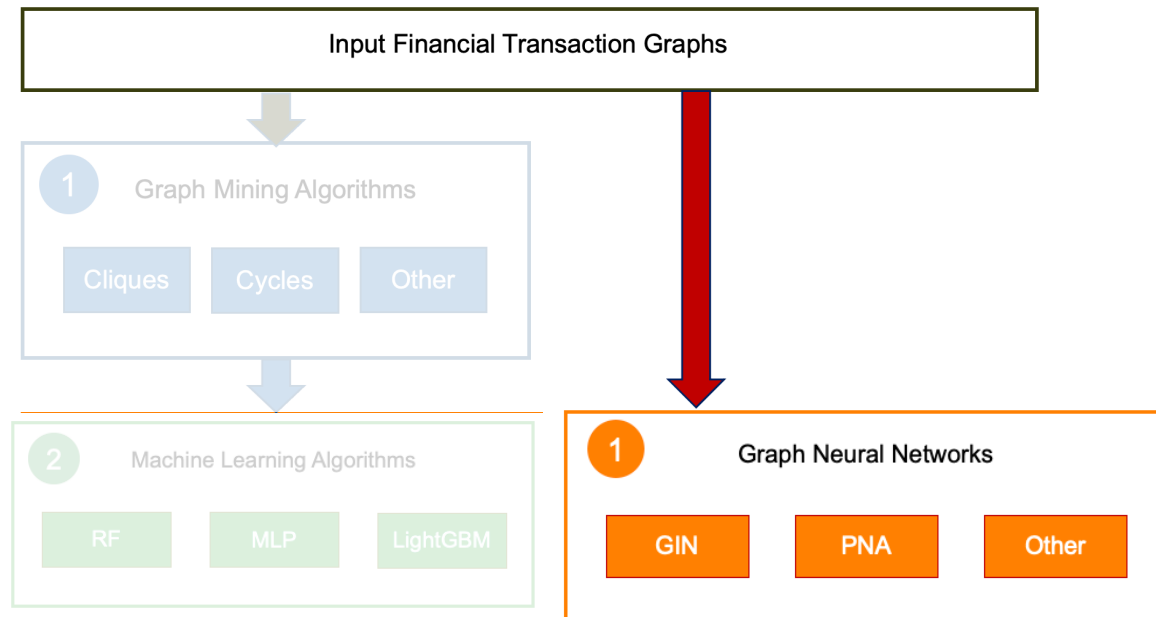
Highlight the patterns that have affected the prediction!

# Graph Machine Learning in IBM AI Toolkit for Z

Monitoring suspicious account activities in real time!



# Can Graph Neural Networks Help?



## Why Graph Neural Networks?

**Automation** No feature engineering

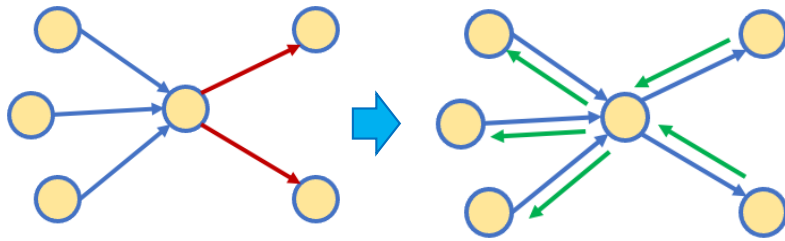
No (less) **domain knowledge** required

Can detect "**unestablished**" patterns

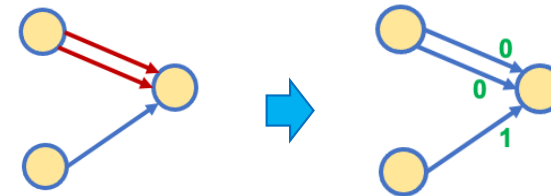
**Differentiable** – connect with LLMs

# Provably Powerful GNNs for Directed Multigraphs

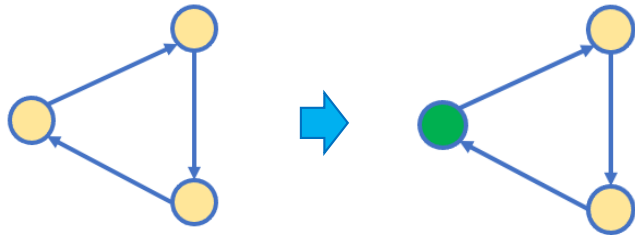
Out Degree & Reverse MP



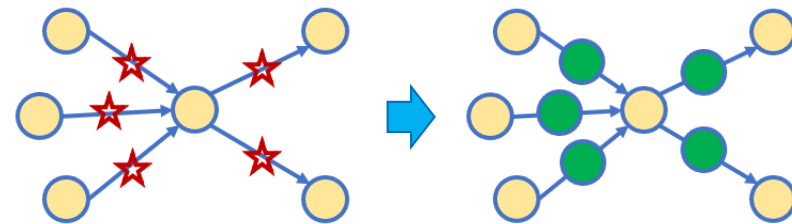
Parallel Edges & Ports



Cycles & Ego IDs



Edge Features & Edge Updates



**Theorem:** Combination of reverse MP, ego IDs, and ports enables detection of any directed subgraph pattern.

# AML and Ethereum Phishing Fraud Detection Results

| Model                             | AML Small HI | AML Small LI | AML Medium HI | AML Medium LI | ETH          |
|-----------------------------------|--------------|--------------|---------------|---------------|--------------|
| LightGBM+GFs (Altman et al. 2023) | 62.86 ± 0.25 | 20.83 ± 1.50 | 59.48 ± 0.15  | 20.85 ± 0.38  | 53.20 ± 0.60 |
| XGBoost+GFs (Altman et al. 2023)  | 63.23 ± 0.17 | 27.30 ± 0.33 | 65.70 ± 0.26  | 28.16 ± 0.14  | 49.40 ± 0.54 |

Using IBM's Graph Feature Preprocessor [1]

|              |              |              |              |              |              |
|--------------|--------------|--------------|--------------|--------------|--------------|
| Multi-GIN+EU | 64.79 ± 1.22 | 26.88 ± 6.63 | 58.92 ± 1.83 | 16.30 ± 4.73 | 48.37 ± 6.62 |
| Multi-PNA    | 64.59 ± 3.60 | 30.65 ± 2.00 | 65.67 ± 2.66 | 33.23 ± 1.31 | 65.28 ± 2.89 |
| Multi-PNA+EU | 68.16 ± 2.65 | 33.07 ± 2.63 | 66.48 ± 1.63 | 36.07 ± 1.17 | 66.58 ± 1.60 |

Our Multi-GNN Models (Without Graph Features) [2]

Multi-GNNs achieve 5-15% higher accuracy without any feature engineering!  
Multi-GNNs can automatically discover discriminative graph features!

[1] J. Blanus et al.: Graph Feature Preprocessor: Real-time Extraction of Subgraph-based Features from Transaction Graphs, 2024 (Arxiv).

[2] B. Egressy et al.: Provably Powerful Graph Neural Networks for Directed Multigraphs. AAAI 2024 (Oral Presentation).

# What's Next?

## Relational Multimodal Learning



### For an individual

- A driver's license
- A passport

### For a company

- Certified articles of incorporation
- Government-issued business license
- Partnership agreement
- Trust instrument

### Further information for a business or an individual

- Financial references
- Information from a consumer reporting agency or public database
- A financial statement

Image Source: <https://plaid.com/resources/banking/what-is-kyc/>

### Modality: Text

This is a partnership between... , which owns properties in... Its main customers are ...

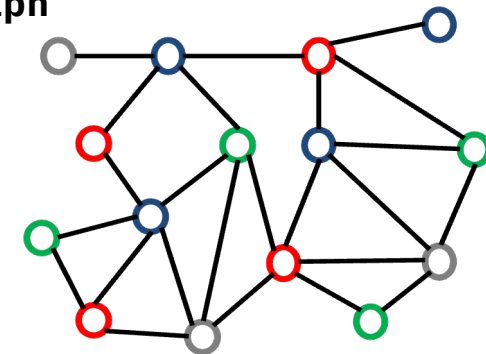
**Technology: Transformers**

### Modality: Table

| Customer ID | Type | Function | Bank Acct. | Credit Card |
|-------------|------|----------|------------|-------------|
|             |      |          |            |             |

**Technology: Tabular Transformers**

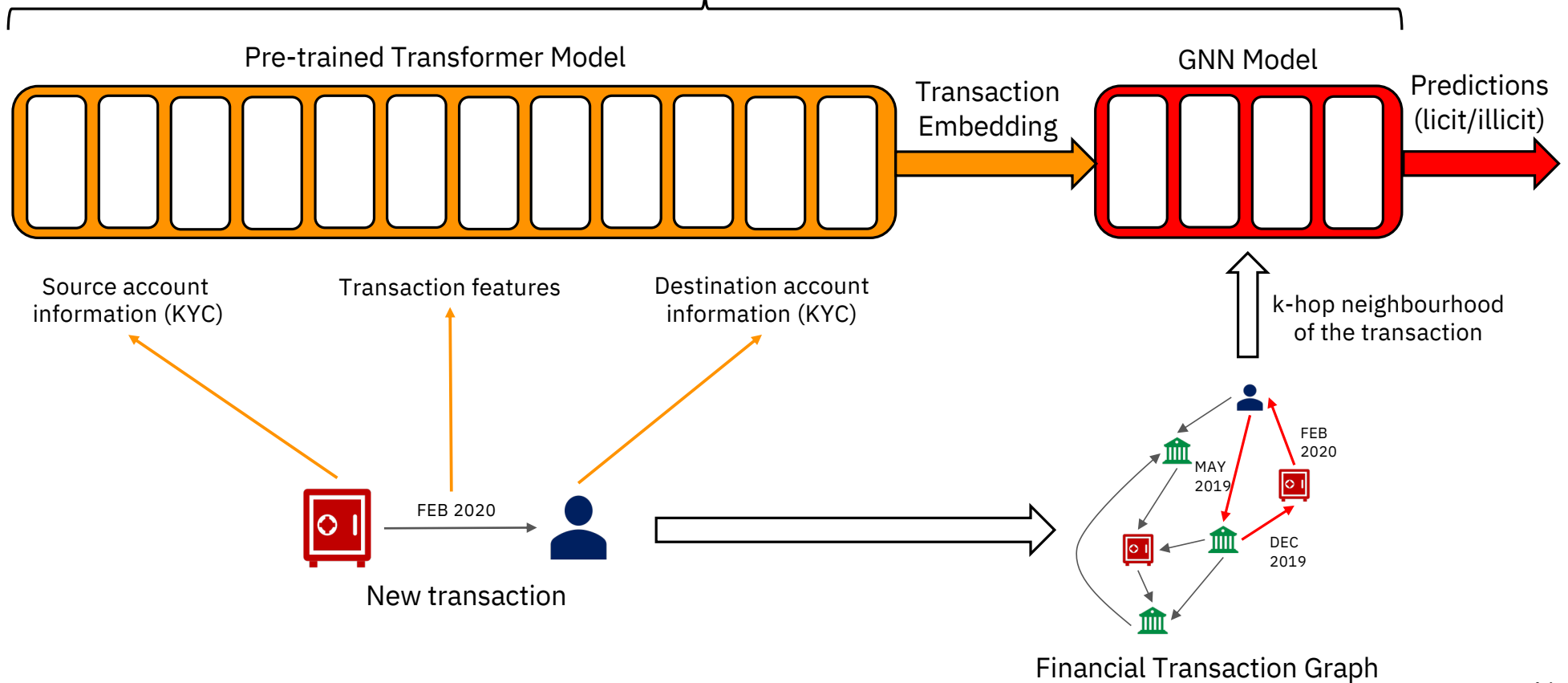
### Modality: Graph



**Technology: Graph Neural Networks**

# Transformers + GNNs for Financial Fraud Detection?

Jointly Fine-Tune For Fraud Detection Tasks





# Foundation Models for AML & Financial Fraud Detection?

| Pre-training   | Fine-Tuning      |
|----------------|------------------|
| Unsupervised   | Supervised       |
| Synthetic data | Real data        |
| Known Patterns | Unknown Patterns |

Graph  
+Tabular  
+Text

Training

Foundation  
Model

Adaptation

Money Laundering

Employee Fraud

Credit Card Fraud

Tax Evasion

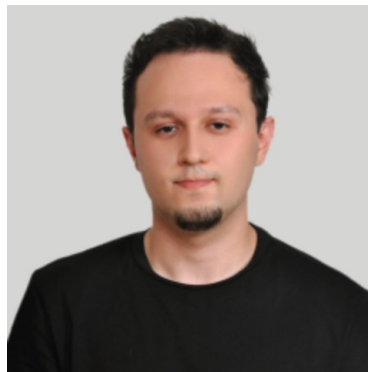
Insurance Fraud

Phishing

Domain-specific  
foundation model

Fig. Source: On the Opportunities and Risks of Foundation Models: <https://arxiv.org/abs/2108.07258>

# Scalable Graph Learning Group @ TU Delft



Looking for New Members & Collaboration Opportunities!  
Visit <https://atasu-kubilay.github.io/> to learn more!

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Associate Professor, Data Intensive Systems  
Software Technology Department*

